



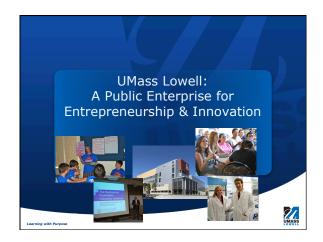
What is the DifferenceMaker Program? Programmatic effort to introduce creative problem solving, innovation and entrepreneurial action to students and faculty across the campus and across all academic disciplines. Raise student awareness and understanding of how their UMass Lowell education can help them to make a difference in the world. Launched June 2012

Goals of DifferenceMakers Introduce UML students to creative problem solving, innovation & social entrepreneurship Connect current students to our alumni's experience Accelerate purpose in students' education Encourage a Socially Responsible Ethos

	ACADEMIC PROGRAMS	CTUDENT ACTIVITIES & LEADERSHIP	COMMUNITY ECOSYSTEM
7	DifferenceMakers Freshmen Seminars Honors Program Faculty Fellows Enterprise Coops	DifferenceMakers Move-In Weekend Arel Moodie, Climate Change Freshmen Convocation \$3000 student awarded Living Learning Community \$25K DM IdeaChallenge	MV Sandbox IdeaLaunch IdeaSpace New Incubator Space Robotics, CS/App
ting	Entrepreneurs BSBA, MS ITE MS Comp. Science, Option SLICE - Engineering	Campus Catalyst MLSC Internship Challenge	 M2D2 Incubator Venture Pitch CVIP Licensing/N Faculty Seed Grain Others

Campus Initiatives			
	ACADEMIC PROGRAMS	STUDENT ACTIVITIES & LEADERSHIP	
Year I	• Freshmen Seminars 800 students • Honors Program 50 students • Faculty Fellows 6 faculty • Enterprise Coops 4 students	Move-In Weekend Arel Moodie, Climate Change 1000 residents Freshmen Convocation \$3000 student awarded 1200 students Living Learning Community 25 students	
if percent was	• \$25K DM	IdeaChallenge	









Challenges Participation beyond Business & Engineering Not all disciplines embrace Entrepreneurship Must connect with the Social Mission Top-level support important, but Bottom-up pressure is critical Space – as effort grows, more space needed Funding is available Seed with grant or institutional funds Effort attracts alumni support Building the Team

Challenges & Rewards Students & Faculty are engaged Introduced 1600 Freshman in Orientation and Intro. sessions Engaged 45 student teams, 125 students in IdeaChallenge 20 faculty from all 6 colleges 30 Intro to DifferenceMaker class sessions Alumni are engaged \$35 K support in Year 1, growth anticipated 15 alumni volunteers for IdeaChallenge Community is engaged Non-profits soliciting student teams Foundation interest growing



DifferenceMaker Future Annual DifferenceMaker IdeaChallenge Grow Alumni support Build electronic social network Component of all Freshman Seminar Classes Expand Senior Capstone Activity across disciplines DifferenceMaker Student Organization DifferenceMaker Passport/Certification DifferenceMaker Passport/Certification

